

## THE LEADING ICT COMPANY IN PALESTINE



### Introduction

Unit One is a professional Palestinian ICT company which has evolved since 2005 providing Enterprise Software Development, Business Process Outsourcing, Branding and Identity Development and Online Presence services targeting the global market.

Unit One is providing its services by utilizing the skills of more than 180 qualified and innovative employees and experts who are specialized in different ICT fields. Because of our work for foreign clients, Unit One received the 'Exporter of the Year Award for ICT services' in the year 2015.

### Why to use the services from Unit One?

- 1) Access to highly qualified teams, with deep knowledge and expertise to develop the most innovative services.
- 2) For customized system development: to ensure the development is according to the clients' requirements.
- 3) For continuous testing, to keep the quality level that satisfies the clients' need.
- 4) For timely and accurate delivery: delivering the services based on the agreed time schedule with the required specifications.
- 5) To keep pace with new technologies, and to be creative in developing the services.
- 6) Commitment to global quality standards.

## Unit One Team

The backbone of the success of Unit One is its qualified team who is keen to continuously keeping pace with the latest technologies and techniques.

Working cooperatively is the basis of the Unit One culture. Continuous checking and testing is the core when delivering products and services.

Unit One is able to set-up professional teams in different ICT fields, such as web development, mobile apps development and testing. Unit One is committed to provide highly qualified staff for its clients.

The advantages of using Unit One:

- Saving up to 50% of the costs by using its nearshore resources (compared with having local on-site staff).
- Providing senior or junior level of employees based on the clients' needs.
- Conducting quality control to ensure high quality delivery.

## Services of Unit One



### 1. Enterprise Software Development

Starting with a deep understanding of your business, Unit One combines its superiority in design and development. For a professional website, web or desktop application, mobile application, Unit One team develops modern and

attractive software from scratch or integrates the new software with the current systems.

Dozens of clients in Palestine, Jordan, Saudi Arabia, Kuwait, United Arab Emirates, the Netherlands, USA and other countries have used the creative ideas of the Unit One team.



## **2. Business Process Outsourcing**

Unit One provides its clients with various cost effective BPO services and solutions, including data entry, content creation, translation, call centers and others in order to enable the companies reaching their goals.

Unit One achieved different success stories in offering its services to leading companies in different countries. An example is a project of Arabic Trade Marks Archiving which was implemented for a Dutch client for 3 years, and more than 500.000.000 characters were entered by 152 employees. Also, a project with a duration of one year for Jordan for content creation, where Arabic articles were written by 100 employees. Unit One provided all the requirements to build a suitable infrastructure for up to 500 employees working on different BPO projects.



### **3. Online Presence**

Unit One can take your brands online, and portray the products and services electronically in order to connect easily with customers everywhere. A process of acquiring more traffic to your website includes web design, search engine optimization, and social media management in order to create a long term and strong image of the brands in the minds of your potential clients in the target market.

### **4. Branding and Identity**

Enhancing the brand image in the mind of the customer and visualizing the offerings of your company requires professional designs, including logo designs, stationary, and promotional material which can be developed by us using the latest versions of design programs. Moreover, different solutions for marketing campaigns including packages, exhibition displays, booth designs and newspapers layouts can be developed by the qualified teams of Unit One.

## **Contact Unit One**

Unit One has partnerships in various countries, including Jordan, Saudi Arabia, Kuwait, Oman, United Arab Emirates, USA and the Netherlands.

The office in Palestine can be contacted through various means:

**Tel:** 00 972 82883607

**Fax:** 00 972 82843130

**Mobile:** 00 972 595760009

**E-mail:** info@unitone.co

**Skype:** unit.one.it

**Website:** www.unitone.co



## Contact in the Netherlands

Mr. Paul Tjia, GPI Consultancy



P.O. Box 26151, 3002 ED Rotterdam, the Netherlands

Tel.: 00 31 10 4254172, E-mail: [paul@gpic.nl](mailto:paul@gpic.nl) Web: [www.gpic.nl](http://www.gpic.nl)

Paul Tjia, founder of GPI Consultancy, is the co-author of the handbook: "Offshoring Information Technology - Sourcing and Outsourcing to a Global Workforce" (Cambridge University Press). With more than 300 pages, it is one of the most informative publications on this topic. The fifth print can be ordered via Amazon: <http://amzn.to/rVrQGZ>

