



A project funded by
the European Union



In collaboration with the
Government of Sri Lanka

ITC launches expression of interest for Sri Lankan ITO and BPO companies

The International Trade Centre (ITC) is launching a call for expression of interest for Sri Lankan enterprises in the information technology outsourcing and business process outsourcing (ITO & BPO) sectors interested in participating in training on export marketing under the EU – Sri Lanka Trade-Related Assistance project.

The project, funded by the European Union (EU) and being implemented in collaboration with the government of Sri Lanka, aims to increase the trade competitiveness of small and medium-sized enterprises (SMEs) in regional and EU markets. The ITO & BPO sectors are among the priority sectors identified for the project.

Selected SMEs will participate in capacity building training with a view to develop and implement their export marketing plans. All Sri Lankan ITO & BPO SMEs are eligible and interested companies can find further information and register using the following online application form: <http://bit.ly/2nrXIKO>.

Date of this call for Expression of Interest (EOI): 27th March 2017

Closing date for receipt of EOI: 10th April, 2017

For further information, please contact: Miyoba Lubemba, Senior Adviser, Trade Support Services lubemba@intracen.org.

About ITC – ITC is the joint agency of the World Trade Organization and the United Nations. ITC assists small and medium-sized enterprises (SMEs) in developing and transition economies to become more competitive in global markets, thereby contributing to sustainable economic development within the frameworks of the Aid-for-Trade agenda and the United Nations' Sustainable Development Goals. For more information, visit www.intracen.org. Follow ITC on Twitter: @ITCnews

About the Project – The EU – Sri Lanka Trade-Related Assistance project aims to increase the trade competitiveness of Sri Lankan SMEs in regional and EU markets. The four-year EU-funded project, worth EUR 8 million, is implemented by the International Trade Centre (ITC) and the United Nations Industrial Development Organisation (UNIDO), in collaboration with the Sri Lankan Department of Commerce. It contributes to inclusive trade-led growth and regional integration. It supports SME export competitiveness and value addition in sectors with high potential for economic growth and development.

This project is implemented
in partnership with:

