

Netherlands Middle East Business Council

Netherlands North Africa Business Council

The Palestinian Mission

Kingdom of the Netherlands

The Hague



البعثة الفلسطينية

المملكة الهولندية

لاهاي

PALESTINE BUSINESS SEMINAR

Are you interested in exploring an emerging market which is close to Europe, has a well educated population which speaks both English and Arabic, is strategically located between Europe, the Middle East and North Africa and benefits from economic agreements with the European Union? Then join us on June 28 for an information session on doing business with Palestine.

For this occasion, the CEO of the Palestinian Investment Promotion Agency (PIPA), the Minister's Advisor of the Palestinian Ministry of National Economy and the Chairman of the Dutch-Palestinian Joint Business Council will travel to The Netherlands. Representatives from the Dutch private sector and the Ministry of Foreign Affairs will share their thoughts and experience. The event will be co-hosted by the Netherlands-Middle East and North Africa (MENA) Business Council and the Palestinian Mission to the Netherlands. The seminar will be followed by a networking reception with Palestinian snacks.

Palestine, with its strategic location and need for widespread infrastructure development is an untapped emerging market with enormous investment potential. The Palestinian economy is a market-based economy with the private sector playing a leading role. Important sectors for Dutch entrepreneurs are: Agriculture: (Roses, Strawberry, Dates, Olive oil and its products, Fishery), Water Management, Financial services: (Insurance, Loan guarantee, funds), ICT (Incubators, Research and Development, Call Centers, software and games development), Infrastructure, Real Estate and Construction, Industry (Stone and Marble, Food and Beverage, Pharmaceuticals and Cosmetics, light industries), Energy (Renewable energy, Gas and Oil industries), Logistics and Transportation (storage, packaging, shipping freight services) and Tourism (Pilgrims Services, Tour operators and Hospitality).

"Business and Investment Opportunities in Palestine"

28 June 2018

The Palestinian Mission to the Kingdom of the Netherlands

Nieuwe Parklaan 23, 2597 LA The Hague

10:00 – 12:00 hours

Following the presentations there will be ample opportunity for exchanging thoughts with fellow entrepreneurs about doing business with Palestine during a networking reception.

Program

- | | |
|---------------|------------------------------|
| 09:30 – 10:00 | Registration with coffee/tea |
| 10:00 – 11:00 | Speakers: |

Opening and welcome by Mr. **Salim Rabbani**, Chairman Netherlands-Middle East and North Africa Business Council and Her Excellency **Rawan Sulaiman**, Ambassador of the Palestinian Mission in The Hague, the Netherlands

Presentations by Mrs. **Suha Awadallah**, the Minister's Advisor of the Ministry of National Economy of Palestine and Mr. **Haytham Wahidi**, CEO of the Palestinian Investment Promotion Agency (PIPA)

Presentation by Mr. **Ziad Anabtawi**, Co-Chair Dutch – Palestinian Joint Business Council

Presentation Ms. **Anne-Marije van de Staaij**, Senior Policy Officer, Ministry of Foreign Affairs

Presentations by Mr. **Coen van Haeringen**, Country Coordinator, Senior Experts PUM and Mr. **Geert Boode**, Project Officer Private Sector Investment (PSI), Netherlands Enterprise Agency (RVO) and Mr. **Paul Tjia**, Managing Director, GPI Consultancy (TBC).

Q & A

11:00 – 12:00 Informal networking and Palestinian lunch

REGISTRATON:

Participation is free of charge. Due to the limited amount of seats, we advise you to register early. Registration for this event can only be done by sending the attached registration form via e-mail to Marian Reijnen (<reijnen@vnoncw-mkb.nl>). Deadline for registration is 24 June 2018.

For information, you may contact Marian Reijnen, Manager MENA Business Council, via telephone number 070-349 0258, mobile number 06-22090022 or via e-mail reijnen@vnoncw-mkb.nl.

We look forward to welcoming you on the 28th of June 2018!

Salim Rabbani
Chairman
Netherlands MENA Business Council

Her Excellency Rawan Sulaiman,
Ambassador
Palestinian Mission in The Hague