Palestinian IT mission to the Netherlands

22 – 26 September 2025

Netherlands

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ICT
HDD

Palestinian IT Sector

Win / Win for Palestinian Territories and Netherlands

With a young, highly educated population, literacy rates exceeding those of many European nations, and one of the highest global rankings per capita in university degrees, Palestinian Territories has already earned recognition across the Middle East as a hub for top-tier, committed tech talent. English is widely spoken, the time zone is well-aligned with Europe, and given the small domestic market, the Palestinian tech sector has been built from the ground up with a 100% remote-work mindset.

This creates a strong foundation for a mutually beneficial partnership with the Netherlands, where Palestinian professionals can quickly bridge talent gaps and contribute to the growth of Dutch companies.

While global media coverage largely highlights the devastating humanitarian situation in **Gaza**, it is important to note that **in the West Bank business activities continue as usual, especially in the ICT sector**. West Bank-based companies remain operational, serving their local and international clients, sustaining partnerships, and delivering projects on time. This resilience underlines the sector's reliability and ability to adapt in complex environments.

Key Facts

- **Size & Talent**: The ICT sector contributes around **5–7% of Palestinian GDP** and employs **tens of thousands of professionals**, with a particularly young and highly educated workforce. Each year, Palestinian universities graduate thousands of IT and engineering students, strengthening the talent pipeline.
- **Diverse Services**: Palestinian Territories understands that it is competing with a global supply of talent. Palestinian tech talent focuses on companies to provide services in the entire **Cloud Computing stack** (Saas / PaaS / IaaS) offerings for: **software development, mobile apps, UI/UX design, AI based applications, Cybersecurity, ERP/CRM and IoT / Embedded software solutions** catering to the **HighTech, Fintech, HealthTech, EdTech, Logistics, AgriTech, Energy, e-commerce, and Managed Services / Outsourcing services sector.**
- **Export Orientation**: Freelancers and tech companies already serve regional and international markets, including the **Gulf, Europe, and North America**, often working with multinational corporations through outsourcing and subcontracting models.
- **Tech Companies**: Palestinian Territories has a vibrant entrepreneurial ecosystem, with accelerators, incubators, and co-working spaces supporting startups in **AI, SaaS, IoT, HighTech, HealthTech, AgriTech and EdTech.**

Strengths of the Sector

- **Resilient Workforce**: Despite political and economic challenges, Palestinian IT professionals are recognized for their adaptability, problem-solving skills, and commitment to quality.
- **Technology skills**: Expertise and Experience in the Cloud Computing stack (Saas / PaaS / IaaS) offerings for: software development, mobile apps, UI/UX design, AI based applications, Cybersecurity, ERP/CRM and IoT / Embedded software solutions.
- **Cost-Competitive**: Palestinian Territories offers a highly-skilled talent pool at competitive costs compared to regional peers.
- **Global Integration**: Many Palestinian tech firms already work with international clients, ensuring knowledge of and compliance with global standards and practices.
- **Strong Diaspora Links**: The Palestinian tech diaspora actively supports knowledge transfer, market linkages, and mentorship.

Frequently Asked Questions

Q: What makes the Palestinian ICT sector competitive compared to other outsourcing destinations?
A: The Palestinian ICT sector combines highly educated talent, process-driven services based on Agile/SCRUM, ITIL; Compliance with certifications like ISO27001, ISO9001 and competitive costs compared to Western Europe. Thousands of IT graduates enter the market every year, ensuring a strong pipeline of skilled professionals with experience serving international clients like Intel, NVIDIA, Cadence, Synopsys, Alcatel Lucent, among others.

Q: How resilient is the sector given the current political situation?
A: Despite political and economic challenges, West Bank–based Palestinian companies have remained fully operational, delivering projects on time to clients in Europe, the Gulf, and North America. This resilience demonstrates reliability and commitment under any circumstance.

Q: Which sectors are most promising for partnerships with Dutch companies?
A: Key areas include the full Cloud Computing stack (Saas / PaaS / IaaS) offerings for Software development, mobile apps, UI/UX design, AI based applications, Cybersecurity, ERP/CRM and IoT / Embedded software solutions in high-growth sectors such as **HighTech, FinTech, HealthTech, AgriTech and EdTech.**

Q: How can Palestinian companies support Dutch businesses facing talent shortages?
A: Palestinian companies can quickly provide highly skilled developers, designers, and engineers at competitive rates, working remotely with full overlap in business hours. They can also act as extensions of local Dutch IT companies by partnering with them to provide 24*7 Managed services to their Dutch and international clients.

Q: How do your companies ensure compliance with international regulations and standards?
A: Palestinian companies operate under GDPR, ISO, ITIL frameworks, with robust data protection, confidentiality agreements, and quality assurance systems. Many already work with EU clients, so compliance with European standards is part of daily operations.

Q: How can we trust delivery consistency given regional instability?
A: West Bank-based ICT companies have a proven history of delivering projects on time regardless of external challenges. Many companies, including **various of Gaza**, have also set up operations in Jordan, Dubai, Egypt and other stable countries. Clients trust Palestinian companies because they prioritize continuity, allocate backup resources, and maintain transparent communication.

Q: What's the long-term vision for the Palestinian ICT sector?
A: The vision is to deepen integration into global markets, especially Europe, by building sustainable partnerships, growing specialization in emerging technologies, and positioning Palestinian Territories as a trusted hub for innovation and outsourcing / managed services.

Q: How do you ensure long-term commitment and reliability in partnerships?
A: Palestinian companies build partnerships, not just projects. Many international clients have worked with the same teams for years due to consistent delivery, adaptability, and a focus on trust and shared growth.

Q: Which currencies do Palestinian companies typically accept?
A: Palestinian companies typically work with EUR and USD, offering flexible invoicing and international payment methods through SWIFT transfers and secure online platforms. They are also open to contracts based on local Dutch laws and EU compliance norms.

Company Profiles

Aeliasoft for Software Development

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Aeliasoft is a Palestinian technology company founded in 2012, with offices in Palestine and Egypt and a team of 30 professionals. We specialize in AI, IoT and software innovation with a strong focus on agriculture, developing smart farming solutions that automate processes end-to-end, combining management tools, sensors, and data analytics to help growers boost yields, reduce waste, and streamline operations.

Our work also spans healthcare, HR technology, mobility, and education. We serve startups and SaaS platforms such as Qibixx (Germany), Coinbit (US), MEG Tools (Ireland), and Digital Engine (Australia), and we partner with major organizations including the Ministry of Human Resources, King Abdullah Medical City (Saudi Arabia), Handicap International, and Altakaful Insurance (Palestine).

By combining AI, machine learning and IoT, we deliver scalable applications, advanced analytics and intelligent systems that optimize resources and improve decision-making. With an agile delivery model and a people-centered culture, Aeliasoft partners with clients worldwide to create future-ready, connected solutions.

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AHD Technology

AHD Technology is a global provider of IT services and solutions, established by a team of seasoned technicians and business professionals. Guided by core values of innovation, quality, and ethical standards, we are committed to delivering cutting-edge IT solutions tailored to the unique needs of our clients.

Our expertise spans multiple domains of the technology sector. We excel in web development, designing dynamic, user-friendly web applications that help businesses build a strong online presence. In mobile application development, we create robust, cross-platform apps that enable organizations to engage effectively with their customers anytime, anywhere.

AHD Technology is also a trusted partner in ERP system implementation and development, empowering organizations to streamline operations, enhance efficiency, and fully unlock the value of enterprise systems. Leveraging deep industry knowledge, we adapt ERP solutions to meet specific operational requirements.

In the field of artificial intelligence and machine learning, we develop intelligent systems and algorithms that automate processes, extract actionable insights from data, and strengthen decision-making capabilities. Our commitment to innovation and R&D ensures we remain at the forefront of technological advancements, continuously delivering tailored, future-ready solutions to address our clients' evolving challenges and goals.

We also offer Agile Team as a Service, providing clients with skilled professionals who integrate seamlessly into existing teams, boosting productivity and ensuring successful project outcomes. Additionally, our IT staff augmentation services help businesses bridge skill gaps by supplementing their teams with highly qualified experts.

At AHD Technology, our mission is to empower organizations worldwide with scalable, innovative, and results-driven IT solutions. By combining technical expertise, industry insight, and a client-centric approach, we deliver measurable value and long-term success to every partner we serve.

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ALTARIQ Systems & Projects

Established in 2003, ALTARIQ Systems & Projects Company stands tall as a pioneer in the realm of software development and ingenious technical solutions. Our relentless pursuit of excellence drives us to create solutions that set new benchmarks in quality and innovation.

ALTARIQ Systems & Projects is a software development house providing complex and complete Hi-Tech solutions, software development, outsourcing, PLC - factory automation business, and innovative IT consultancy services.

ALTARIQ Systems & Projects has always prioritized bringing innovative services to match our partner's business needs; therefore our team of professionals captures many best software development practices while being perfectly adjustable to almost any business model our partners might require.

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ASAL Technologies: Engineered for Innovation.

ASAL Technologies is a leading software development and technology solutions provider, empowering businesses worldwide to transform their digital capabilities. With a team of over 450 skilled engineers and a proven track record of serving more than 500 clients, including global giants like Cadence, Alcatel-Lucent, and Synopsys. ASAL combines expertise, agility, and innovation to deliver high-quality, tailored solutions driven by our R&D teams extending our clients' technical capabilities to power innovation and deliver results.

ASAL is ISO 27001 and ISO 27701 certified, ensuring the highest standards of information security and privacy management. We are also committed to ESG principles, integrating sustainable and ethical practices into everything we do to support responsible growth and positive impact for our clients and communities. Our mission is simple: to enable businesses to achieve their goals faster, smarter, and more efficiently. We specialize in software development, system integration, and staff augmentation, providing flexible solutions that adapt to our clients' unique needs. Whether it's building a robust web platform, developing mobile applications, or providing dedicated R&D teams, ASAL ensures excellence at every step of the journey.

Our core services include:

- **Custom Software Development**: Delivering tailored digital solutions through dedicated staff augmentation teams, built to meet your unique requirements.
- **Web Development**: Building scalable, secure, and high-performance web platforms.
- **Mobile Application Development**: Delivering intuitive and engaging apps for iOS and Android.
- **Cloud & DevOps Solutions**: Optimizing infrastructure, deployment pipelines, and operational efficiency.
- **AI & Data Engineering**: Harnessing data for actionable insights and intelligent automation.
- **Testing & Quality Assurance**: Ensuring reliability, performance, and user satisfaction.

At ASAL, we don't just deliver technology; we create partnerships. We understand that behind every successful project is collaboration, transparency, and trust. Our client-centric approach means we don't just meet expectations, we anticipate challenges, offer proactive solutions, and accelerate growth. Innovation drives everything we do. Using smart, reliable solutions and global best practices, we deliver scalable, sustainable results that make a real impact. We are committed to helping businesses grow efficiently while staying ahead in a rapidly evolving digital landscap

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AXSOS AG

Axsos is your reliable IT service provider for tailor-made solutions in the areas of IT security, IT infrastructure and digitalization. We have been supporting companies on the path to digital transformation since 2009 - holistically, in partnership and with a deep understanding of technology and people.

Freedom means being able to choose between different options - this requires knowledge and peace of mind. We support you with our expertise in digital processes, infrastructure and security so that you can make informed and comfortable decisions.

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IT security at the highest level
In an increasingly networked world **cybersecurity** is not a luxury, but a necessity. With our holistic approach, we protect your data, systems and processes - preventively, sustainably and certified. From **security checks** to **managed security services** to **compliance consulting**We make your IT secure.

Digital solutions for your growth
Our IT consultants and developers implement digital strategies that optimize your business processes. Whether cloud solutions, network architecture or individual software development - we create systems that grow with you. We rely on proven technologies and agile methods to react quickly and flexibly to your requirements.

Axsos connects - people, markets, opportunities
Our mission goes beyond technology. We believe in the power of trusting partnerships - in Germany, Palestine and worldwide. With social commitment and intercultural competence, we create bridges and added value - for our customers, our employees and society.

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Business Alliance

Hire top tech talent from the Middle-East: Compliant, and cost-effective
Business Alliance (BA) has done the heavy lifting since 2010. From hubs in Amman and Ramallah we recruit, employ, and support software engineers, product managers, and digital specialists across Palestine, Jordan, and the wider MENA.

EOR you can trust
Our Employer of Record framework signs the local contract, runs payroll, remits taxes, and keeps social-security and benefits fully compliant. You receive one invoice and avoid entity-setup costs. Dutch clients would appreciate the clarity of every payslip in English language ready for export to your records.

Fast, precise tech recruitment
Our sourcing desk keeps live pools in cloud, mobile, data, AI, and cybersecurity. Rigorous screens and English-first interviews mean you meet only shortlisted finalists. Typical time-to-hire: three weeks.

What's in it for you
- Access to one of the youngest, most educated talent pools in the region.
- Cost savings of 35-40+ % compared with Western Europe.
- Local know-how wrapped in Dutch-style directness.

Beyond hiring
When extra lift is needed, our consultants extend to organisational-development, HR policy, and digital-transformation support always with a lean, results-first mindset.In addition, BA offers 3 main SAAS products to complement its offerings:
- INVEETO.com, the multilingual event-tech SaaS app for simplified invitations and events management;
- Personality & IT Assessments System, an industry standard talent assessment platform powered by CentralTest;
- Smart Interviews System; the next-gen interviewing platform to boost productivity and efficiency of talent acquisition teams.

Depth that reduces risk
BA has delivered 200+ projects for names you'll recognise: People 2.0, OmniPresent, Central Test, Harvard Business School, USAID, Enabel and GIZ, as well as Dutch clients Netherlands Enterprise Agency, War Child Holland and Stichting SPARK. This breadth sharpens our grasp of compliance regimes, sector nuances, and multi-country requirements.If you value plain language, predictable costs, and fast execution. **Meet us at TechEx Netherlands, Stand 264. Let's talk about how we can help you scale your tech team.**

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Cystack

Founded in 2010, Cystack is now the leading information security consultancy firm in Palestine with office in UAE and Jordan. We understand the need to protect the confidentiality, integrity and availability of our customer's organizational assets. With continuous evolution of threats across the organization, Cystack understands the importance of continuous visibility and threat hunting. Cystack brings top information security professionals to the market. The team at Cystack is highly qualified with over 30+ years of experience within the fields of IT and information security. The Team holds some of the world's top IT and information security qualifications and certifications. Understanding our client's needs and customizing solutions to fit those needs is our competitive advantage that sets us apart.

Cystack has developed a suite of advanced cybersecurity and security rating platforms powered by AI-driven analytics to provide organizations with proactive defense, visibility, and resilience. These solutions—Cymetricx, AttackMetricx, and Cysafe—combine automation, intelligence, and real-time monitoring to address the evolving cyber threat landscape.

Cymetricx is a compliance and security rating platform designed to simplify the journey of organizations toward meeting international security standards. It automates policy management, control assessments, evidence collection, and audit readiness, providing dashboards that measure compliance against ISO 27001, PCI-DSS, SWIFT CSP, GDPR, NCA ECC, and PMA-CSF.

AttackMetricx is a cyber threat exposure and monitoring platform that continuously maps an organization's digital footprint and identifies security weaknesses before attackers exploit them. It integrates attack surface monitoring, dark web intelligence, incident management, and brand protection into a single dashboard.
AI capabilities: Uses machine learning to correlate exposures, prioritize high-impact vulnerabilities, detect impersonation domains, and identify leaked credentials or sensitive data across the dark web—empowering organizations to act on threats with predictive insights.

Cysafe is a human risk management and awareness platform that focuses on strengthening the "human firewall" within organizations. It delivers security awareness training, phishing simulations, behavior monitoring, and insider risk analytics to minimize employee-driven cyber risks.
Together, these platforms form a comprehensive cybersecurity ecosystem, enabling organizations to manage compliance, reduce exposure, and minimize human risk—all powered by AI analytics for smarter, faster, and more resilient defense. "

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Digify Digital Agency

Digify Digital Agency is a creative technology company based in Ramallah, Palestine, specializing in high-impact digital solutions for businesses across the MENA region and beyond. We build scalable, intelligent platforms tailored to local needs and global standards, helping brands grow, engage, and compete internationally.

Our core offerings include:

- ·Web Development & Custom Applications: Scalable platforms built to solve real business challenges.
- Mobile Applications: Seamless iOS and Android apps optimized for user engagement.
- Software Integrations: Efficient API, CRM, ERP, and custom integrations to unify digital operations.
- E-commerce Development: Conversion-focused online stores with secure and optimized architecture.
- UI/UX Design: Intuitive, culturally relevant interfaces crafted for both web and mobile.

In addition to our technical capabilities, Digify also offers visual storytelling, branding, and AI-enhanced digital marketing solutions, from SEO to marketing automation.

Since launch, we've delivered 100+ projects for startups, NGOs, SMEs, and enterprises across Palestine, the U.S., and more, fueling our growth into Gulf and European markets.

Digify is powered by creativity, innovation, and results. Our Mission is to empower ambitious businesses to achieve extraordinary growth through creative digital strategies and exceptional customer experiences.

At TechEx Netherlands 2025, we look forward to building cross-border partnerships that shape the digital future.

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Electra Control Systems

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Electra Control Systems (ECS) is a leading Palestinian Automation company specializing in smart building automation, energy efficiency, and integrated control systems. Established in 2007, ECS has become a trusted partner for mission-critical infrastructure projects across healthcare, pharmaceuticals, telecom, banking, data centers, education, retail, and commercial real estate.

With over 20 years of expertise — starting in 1999 with Building Management Systems (BMS) — ECS has evolved from being an early pioneer into a comprehensive system integrator. Unlike simple installers or distributors, ECS designs and delivers end-to-end smart solutions under one roof, combining advanced engineering, R&D;, and integration capabilities to cover every aspect of a building's lifecycle.

Our portfolio includes more than 33 smart solutions, among them:
- Building Management Systems (BMS)
- Energy Management Systems (EMS)
- KNX automation
- SCADA platforms
- IoT and AI-enabled integrations
- Smart HVAC control and prepaid billing for VRF systems
- Lighting automation

We are a certified team of engineers and system integrators, officially partnered with Honeywell (Niagara Tridium) and distributors of European brands like Zennio (KNX). ECS integrates open-protocol, vendor-agnostic solutions that reduce energy consumption, improve indoor air quality and living comfort, increase operational efficiency, and ensure long-term sustainability.

Our work spans hospitals, pharmaceutical plants, telecom data centers, and smart malls — providing tailored, centralized, and cyber-secure platforms that simplify facility management and align with international standards.

ECS also plays a major role in capacity building and sustainability. Through partnerships with universities, training programs, and the leadership of its CEO, Eng. Sari Saadeh — who also chairs the Palestinian Green Building Council and serves as a World Green Building Council Awards Judge — ECS advocates for sustainable cities, climate action, and energy-efficient infrastructure.

Today, Electra is looking to expand into European markets, especially the Netherlands, through strategic partnerships, smart city collaborations, and outsourcing opportunities that bring Palestinian expertise to the global stage

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Foras| Tashbeek

Foras is an AI-driven recruitment and talent development platform bridging the gap between skilled youth and employers. We are developing our proprietary Agentic AI platform acts as a “virtual teammate” for recruiters, automating up to 80% of the hiring process — sourcing, screening, shortlisting — in both Arabic and English, while respecting local compliance and cultural norms.

We go beyond job matching. Through programs like Foras Sa’ideh weekly sessions and large networking events, we provide practical training, career guidance, and access to regional and international opportunities. Our platform integrates with global and regional job boards, supports mobile-first applications, and uses advanced AI tools for resume parsing, semantic matching, and candidate ranking.

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InCube

INCUBE FZCO is a premier provider of integrated supply chain and mobility solutions, with a significant presence in the MENA region and expanding global operations. Since our inception in 2004 as a high-caliber distributor in Dubai, we have evolved into a multifaceted organization offering a complete suite of services: hardware distribution, proprietary software development, tailored solution implementation, and strategic advisory through our INCUBE Innovation Center (IIC).

Our Core Expertise:
Software Solutions: We develop and deploy specialized software, including a government-compliant Track & Trace ecosystem for anti-counterfeiting and supply chain visibility, and the SONIC platform for optimizing last-mile delivery and mobile sales forces.
Hardware Distribution: We are a trusted distributor for top-tier global brands like Honeywell, Janam, and ProGlove, providing the physical technology that powers supply chains.
Expert Solutions: We partner with global leaders to offer selected expert solutions in fleet management, logistics technology, and mobile device management.
Intellect & Training: Through the IIC, we offer accredited certification programs (CTP, CT, CTL) and advisory services, contributing to research and professional development in supply chain and traceability sciences.

The Challenge You Face:
In today's market, complexity, lack of visibility, and inefficiency can cripple your supply chain, costing you revenue and customer trust. How can you ensure authenticity, track products in real-time, and get your goods to market faster than your competitors?

Our Solution:
We provide the hub where cutting-edge technology and deep expertise connect. Our integrated approach combines:

- **Proven Software:** Our proprietary **Track & Trace ecosystem** protects your brand and ensures full compliance, while our **SONIC mobile platform** revolutionizes sales and distribution in the field.
- **World-Class Hardware:** As a leading distributor for giants like **Honeywell** and **ProGlove**, we provide the rugged devices your teams need to succeed.
- **Unmatched Expertise:** With **over 1,500 years of combined team experience** across 11 global offices, we offer the strategic consultancy and certified training to future-proof your operations.

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IzTech Valley

IzTech is a Palestinian technology company specializing in custom software development and digital transformation solutions. Established with a mission to digitize and modernize local industries, IzTech develops practical, user-centric tools that serve both private businesses and public institutions across Palestine and the MENA region.

Our flagship product is a Point-of-Sale (POS) system tailored for the MENA market, enabling retail businesses, cafés, and restaurants to manage sales, inventory, and reporting with ease and reliability. In addition, we are building a state of the art engineer placement system into companies (The IzTech Engine).

IzTech's cross-functional team spans product design, software engineering, sales operations, and customer success. We partner with both local organizations and global startups to deliver custom implementations, technical consulting, and software-as-a-service (SaaS) platforms.

With headquarters in Hebron, Jerusalem and a growing remote team, IzTech is committed to creating resilient, scalable, and export-ready technology from Palestine.

Jaffa.Net Software

Jaffa.Net provides software development, blockchain-enabled digital transformation, AI-powered solutions, and outsourcing services to world-class partners, including: Intel Corporation (three global projects—SBA Development, Validation and Sustain, PETS Development, and SCCM-plugin Validation); Fujitsu; Oxford University; and innovative startups across Europe and the Middle East.

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Established in 1998, Jaffa.Net (www.i-jaffa.net) has evolved to be one of Palestine's leading firms in emerging technologies, offering cutting-edge capabilities in Blockchain, Artificial Intelligence, and secure enterprise platforms and digital transformation. Our expertise spans: Decentralized Identity, Smart Contracts, AI-driven analytics, PKI-based security systems, software and mobile development, software quality assurance, ERP solutions, and cloud-native enterprise development.

Jaffa.Net has successfully implemented major enterprise systems and national-scale projects, including: Jawwal GSM Data Warehouse System; Ministry of Education and Higher Education (MEHE) MIS system; Revenue Management System for 10 municipalities; MEHE Tertiary Education MIS (TEMIS); and Court Management for 17 Palestinian and Jordanian courts. Recent key projects also include:

- The full ERP and digital transformation of Pallease, the largest leasing company in Palestine.
- Full ERP system including Financial Management, HR, Payroll, CRM, Manufacturing, e-Commerce, Point-of-Sales (PoS), Procurement, Project Management, Time Management, Events Management, Fleet Management, Mobile Sales Management, Warehouse Management, Assets Management and much more to tens of customers.
- The Ministry of Finance Net Lending Portal, managing Local Government Units obligations, deductions, and national utility payments.
- ASYCUDA Automation for Palestinian Customs, including performance analysis, new module design, and workflow enhancements for customs procedures, excise processing, and trade documentation.
- Automation of the Certificate of Origin (CoO) issuance process, integrating Chambers of Commerce, exporters, and customs authorities.
- Document and Workflow Automation for JawwalPay - mobile wallet service provider, supporting onboarding and customer lifecycle processes.
- The HR and Administrative Network for the General Personnel Council (GPC), covering over 90,000 public employees across 80+ ministries and organizations.

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PalSoft

Palsoft was founded in 2019 in Palestine. It is a leading software company specialized in developing **AI** solutions that accelerate digital transformation across various sectors. The company has a clear vision to become a regional leader in the field of artificial intelligence and innovative software solutions, focusing on delivering tangible value through integrated digital services and advanced technologies.

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Our main services include:

- Advanced artificial intelligence solutions
- Development of customized software and applications Outsourcing services – exporting the expertise of our engineers to external partners.
- High-quality consulting and technical services.

Palsoft works in multiple fields, most notably:

- **Education**: Through interactive tools such as the intelligent student assistant (AI Student Bot), which provides accurate answers based on curricula and enhances the student experience. Public safety: Through fire and smoke detection systems powered by artificial intelligence that provide instant alerts.
- **Healthcare** : Through Lab Management System that contain Diabetes Prediction by AI
- **Identity & File recognition**: Using advanced tools to extract data from official IDs and old files quickly and efficiently.
- **Customer service**: Thanks to intelligent chatbots that provide instant and accurate responses

Some of the pioneering projects implemented by Palsoft:

- Supporting Al-Quds University with artificial intelligence solutions for diabetes detection and developing a system for managing medical laboratories.
- Publishing a scientific paper under the title CHARGE as a fourth architecture in generative artificial intelligence.
- Launching a startup project to improve university students' training experience based on AI capabilities.
- Launching a startup project which is an academy for teaching artificial intelligence to the age group of 8–18 years.

Palsoft seeks to be the trusted strategic partner for universities, companies, and government institutions. Its participation in **TechEx Amsterdam** represents an opportunity to showcase its capabilities, **explore new partnerships**, and contribute to driving the digital transformation journey globall

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Paltech Hub

PalTech Hub is a pioneering and an innovative Palestinian technology company that offers innovative digital solutions tailored to empower businesses. Our commitment to enhancing market presence, streamlining operations, and increasing sales sets us apart in a competitive landscape. We strive to be a strategic partner for businesses seeking growth through digital transformation, prioritizing long-lasting relationships built on trust, excellence, and measurable results.

Vision

To become the leading force in digital transformation both locally and globally by delivering state-of-the-art technological solutions and unparalleled e-commerce experiences.

Mission

To provide high-quality, integrated solutions that significantly enhance the business value of our clients. By continuously adapting and innovating, PalTech Hub aims to offer exceptional services that build strong, sustainable customer relationships grounded in performance, trust, and mutual success.

Slogan

Your Partner Toward Success.

Objectives

- Expand our market reach by adopting advanced digital solutions and emerging technologies.
- Enable businesses to thrive in the digital marketplace by enhancing their competitive edge.
- Ensure seamless business operations through tailored software solutions that drive efficiency.

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PITS

PITS is a trusted Palestinian technology partner specializing in advanced GPS tracking and smart mobility solutions. Our flagship product is a scalable, cloud-based fleet management and GPS tracking platform designed to support vehicles, personnel, and high-value assets across diverse sectors.

We proudly serve government institutions, large enterprises, and SMEs, delivering innovative solutions that enhance operational efficiency, safety, and visibility.

Our platform provides:

- Real-time vehicle tracking and advanced route optimization.
- CanBus integration and driver behavior analytics.
- Fully customizable dashboards and reporting.
- Personal tracking and task management solutions for field teams to boost productivity and safety.

In addition, PITS offers specialized verticals, including:

- **Smart School Bus Systems** with integrated student attendance tracking.
- **Asset Tracking** for ATMs, cash bags, and sensitive logistics.
- **Custom-built dashboards and reporting tools** tailored to client operations.
- **Mobile-friendly applications** with multi-language support for end users.

What sets PITS apart is our flexibility, rapid customization, and seamless integration capabilities. Our engineering team works hand in hand with clients to develop tailored solutions that meet sector-specific needs and ensure long-term value.

With a proven track record and strong regional expertise, PITS is committed to building partnerships that drive innovation and create sustainable growth. We look forward to exploring opportunities for cooperation with your esteemed organization.

PITS
Nablus AL-Basateen
Trading Center FL5
Palestine
www.pits-track.com

Purex Technologies Co.

Purex Technologies Co. is a Palestinian-based IT company specializing in software development, artificial intelligence solutions, and cybersecurity services. We deliver smart, scalable, and secure digital products tailored to client needs across sectors.

Our core expertise includes web and mobile application development, AI-powered systems, cybersecurity consulting, and VOIP/call center system development. We have successfully implemented advanced digital solutions for organizations across Palestine, combining technical depth with user-focused design.

Ayham Bader
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Key projects include:

- Tamkeen – an AI-powered sign language translation application enhancing communication accessibility for the deaf and hard-of-hearing.
- Hakeem – an AI-driven mental health app offering personalized self-care tools and psychological support.
- Psychotherapy Clinic Management System – a web-based platform for managing Psychotherapy cases, sessions, and workflows in mental health practices.

In cybersecurity, our services cover penetration testing, vulnerability assessments, and security audits, helping organizations identify risks and strengthen digital resilience in line with international standards.

We also develop custom VOIP and call center solutions, enabling efficient, cloud-integrated communication systems for businesses.

Purex stands for innovation, agility, and quality. Our team of developers, AI specialists, and security experts work closely with clients to deliver reliable solutions that meet both technical and strategic goals.

By joining the Palestinian IT Trade Mission to the Netherlands, we aim to build strategic partnerships, expand into European markets, and showcase the talent and capability of Palestine's tech sector.

Purex Technologies Co.
Al-Quds Street. AlNour Building
Ramallah,
Palestine
www.purex.ps

RADIX TECHNOLOGIES

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Radix Technologies

Radix Technologies is a leading AI-driven software development company delivering smarter, faster, and cost-effective digital solutions.

Trusted by multinational clients such as Dell, Envoy America, Cloudify, and Sales Script CRM, we design, build, and scale high-quality products on time and within budget.

With over 10 years of experience, our team combines deep expertise in software engineering, AI, and data-driven technologies to develop innovative solutions that help businesses grow and stay competitive.

Specializing in software development outsourcing for the USA & MENA regions and international markets, we provide end-to-end services across AI-integrated design, cloud solutions, mobile applications, and IT services. As early adopters and leaders in AI-driven development, we accelerate delivery, reduce costs, and ensure reliable, efficient, bug-free, and future-ready technologies.

At Radix Technologies, our approach is built on collaboration, transparency, and scalability, backed by 24/7 support and global reach, enabling businesses to confidently expand their digital footprint while maximizing the value of their technology investments.

Radix Technologies
3rd Floor, Nablus Mall, Rafida
Nablus, West Bank
Palestine
www.radixtechs.com

Sada Intelligent Solutions

SADA Intelligent Solutions is a software house specializing in Artificial Intelligence, Big Data, and Data Science services. SADA is dedicated to delivering cutting-edge solutions that empower clients to harness the full potential of their data. The company has successfully completed over 100 projects for international clients across the US and Europe. In addition to its core expertise, SADA also provides full-stack development services, enabling clients to benefit from comprehensive, end-to-end technology solutions.

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Managing Director &
Head of Growth
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Sada Intelligent Solutions
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Scope Systems

Our flagship products include advanced Point-of-Sale (POS) systems for retail, supermarkets, and restaurants, as well as comprehensive ERP solutions designed to meet the needs of small to medium enterprises (SMEs) across diverse sectors. With a customer-centric approach, we work closely with our clients to ensure each system is fully adapted to their workflow, industry, and market requirements.

Scope Systems has served over 1000 clients across Palestine and expanded its reach to regional markets such as Jordan and the United Arab Emirates. We offer end-to-end services including product design, development, implementation, training, and ongoing support. Our solutions are built to be scalable, multilingual, and adaptable for both local and international regulations.

In addition to our core products, Scope Systems is actively engaged in outsourcing partnerships, providing development teams and technical support for companies in the MENA region. We also invest in youth by training and mentoring university students through our internship programs, bridging the gap between academia and industry.

With a team of passionate developers, designers, and business consultants, Scope Systems is well-positioned to scale globally. We are currently seeking strategic partners and distributors to expand into new markets and believe this trade mission will be a key step in our international growth journey.

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Ramallah
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www.scope-sys.com

Shift ICT

Shift ICT is an innovative, multi-regional technology services company delivering software development and IT solutions. Founded in 2013 and legally registered in Palestine, the company has recently expanded its operations by establishing a fully registered office in Cairo, Egypt —after relocating from Gaza due to the ongoing war—Shift ICT continues to serve clients across Palestine, the Gulf, and beyond.

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With a strong focus on custom product development, Shift ICT combines modern technologies with proven engineering practices to build secure, scalable web and mobile applications. The company's solutions are tailored to client-specific environments, blending thoughtful design with deep technical execution. Shift ICT has successfully delivered enterprise platforms and specialized systems across various sectors, including government, NGOs, and private enterprises.

Its services span across: *software development and support, digital transformation, systems integration, and outsourcing*. With a flexible engagement model—ranging from project-based delivery to managed services—Shift enables its clients to improve performance, reduce costs, and ensure system continuity.
The company maintains strategic partnerships with other specialized IT firms in the region, enabling it to rapidly scale its teams and handle complex, multi-stakeholder projects. This collaborative approach enhances capacity and allows Shift ICT to engage in diverse international assignments.

Backed by a multidisciplinary team and strategic alliances with trusted regional IT firms, Shift ICT is now seeking to build long-term partnerships with Dutch and European organizations, bringing innovation, technical depth, and regional insight to joint technology initiatives.

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Tech360 Digital Solutions

Tech360 Digital Solutions specializes in developing artificial intelligence solutions for the education sector, empowering schools and institutions with smarter, data-driven technologies. Our mission is to simplify school management, enhance teaching efficiency, and accelerate digital transformation in education.

Our flagship product, Farabio, is a comprehensive AI-powered School Management System (SaaS) that covers all school needs - from student affairs, attendance, and assessments to finance, communication, and e-learning.

Trusted by 260+ schools, Farabio is designed to save teachers valuable time and provide AI-driven insights that support smarter decisions at every level of school management.

By combining cutting-edge technology with deep pedagogical expertise, Tech360 delivers inclusive, efficient, and future-ready solutions that reshape the way schools operate and prepare students for success.

Tech360 Digital Solutions
Al-Hisbah Street
Al-Hawooz Al-Thani P7260479, Hebron
Palestine
www.farabio.me

Ultimit Advanced Turnkey Solutions

ULTIMIT is an advanced IT solutions company, strategically focused on delivering high-quality and reliable state-of-the-art digital solutions. With a global network of selectively chosen experts, ULTIMIT is committed to addressing complex business challenges by providing superior, tailored IT solutions that enable organizations to achieve operational excellence and sustainable growth.

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Our team combines over 220 years of cumulative hands-on experience in designing, developing, customizing, and deploying business-critical solutions across multiple industries, including Telecommunications, Healthcare, Education, and the Public Sector.

Specialized Microsoft Dynamics Services:

As part of our deep expertise in Enterprise Resource Planning (ERP), ULTIMIT offers end-to-end services for Microsoft Dynamics AX (2009, 2012) and Dynamics 365 Finance & Operations (D365FO), including:

- Integration Services: Seamless integration of Dynamics solutions with third-party applications, legacy systems, and sector-specific platforms to ensure unified, data-driven operations.
- Upgrade & Migration Services: Smooth and secure upgrades from AX 2009/2012 to Dynamics 365 F&O, ensuring minimal disruption, full data migration, and compliance with the latest Microsoft standards.
- Customization & Development: Tailored enhancements and extensions to Dynamics ERP to meet industry-specific requirements, streamline processes, and deliver maximum business value.
- Professional Services: Expert consulting, business process analysis, and solution architecture designed to align ERP deployments with clients' strategic objectives.
- Managed Services: Comprehensive system monitoring, performance optimization, and lifecycle management of Microsoft Dynamics environments to guarantee stability and efficiency.
- Remote Support & Assistance: 24/7 remote support services, providing rapid issue resolution, patching, and proactive maintenance to ensure uninterrupted business continuity.

Unlimit Advanced Turnkey Solutions
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Gaza Sky Geeks

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Gaza Sky Geeks

Founded in 2011 by Mercy Corps with support from Google, **Gaza Sky Geeks (GSG)** is Palestine's leading tech hub. With operations in Gaza and the West Bank, GSG equips young Palestinians and businesses with the skills, mentorship, and market access needed to succeed in the global digital economy.

Mission
To empower young Palestinians and businesses to unlock their potential, achieve economic independence, and thrive in the global tech industry.

Vision
To build a sustainable, globally respected Palestinian tech ecosystem that drives growth, inspires innovation, and contributes to rebuilding Gaza through opportunity and resilience.

Our Work and Interventions:
- **Skills & Employability**: Training in high-demand technical and professional skills.
- **Market Access**: Connecting talent with international clients, mentors, and income opportunities.
- **Elevate – Palestinian Tech Companies**: Supporting SMEs through capacity building, branding, and global market expansion.

Shaping the Future of Palestine's Tech Ecosystem
GSG is committed to revitalizing Palestine's tech ecosystem and expanding opportunities despite ongoing challenges. Our priorities include:
- Advancing technical, sales, and marketing skills to meet global demand.
- Building partnerships to open new markets for Palestinian talent and companies.
- Reestablishing co-working spaces and providing psychosocial support in Gaza.
- Empowering marginalized groups, including women and people with disabilities, through tailored training and digital work opportunities.

Through these efforts, Gaza Sky Geeks is laying the foundation for resilience, innovation, and long-term growth in Palestine's tech sector.

Gaza Sky Geeks
UNWRA HQ Square,
Almotaz 3 Building,
Mezzanine level, Gaza city, Gaza Strip
www.gazaskygeeks.ps

The Palestinian Information Technology Association of Companies (PITA)

The Palestinian Information Technology Association of Companies (PITA) is the national umbrella organization for Palestine's ICT sector. Established in 1999, PITA is a non-profit, membership-based association representing more than 160 leading companies in software development, hardware, IT services, telecommunications, and digital solutions.

PITA's mission is to drive the growth, competitiveness, and global integration of the Palestinian ICT industry. By fostering collaboration between the private sector, government, academia, and international partners, PITA advocates for an enabling business environment, supports workforce development, and facilitates access to regional and global markets.

As a catalyst for innovation and entrepreneurship, PITA supports both startups and established firms through capacity building, access to finance, and opportunities to participate in international exhibitions, trade fairs, and investment forums. These efforts enable Palestinian companies to showcase their capabilities, forge new partnerships, and expand their global footprint.

PITA is also committed to advancing digital transformation in Palestine by promoting emerging technologies such as artificial intelligence, e-commerce, fintech, and digital services. Inclusivity is central to its mission, with a strong focus on empowering women and youth in the ICT sector.

With over two decades of impact, PITA has built a reputation as the trusted voice of the Palestinian ICT industry. It continues to work towards positioning Palestine as a hub for innovation, talent, and technology-driven growth, contributing to sustainable economic development and stronger global connections.

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