

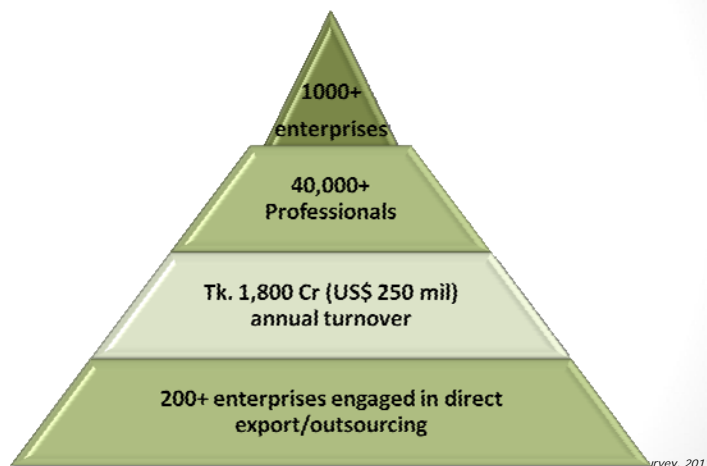
# Bangladesh: NEXT Global Destination for IT & ITES

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Bangladesh Association of Software & Information  
Services  
[www.basis.org.bd](http://www.basis.org.bd)

## Snapshots of Software, ITES/BPO Industry



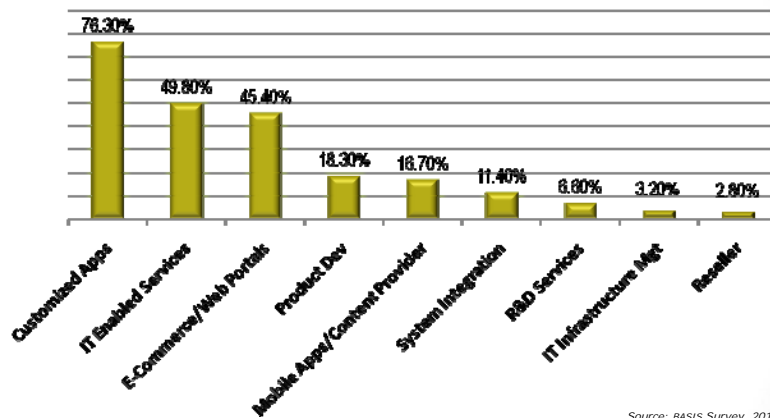
21-Oct-11

## Revenue Shares



Source: BASIS Survey, 2011

## Business Specialization

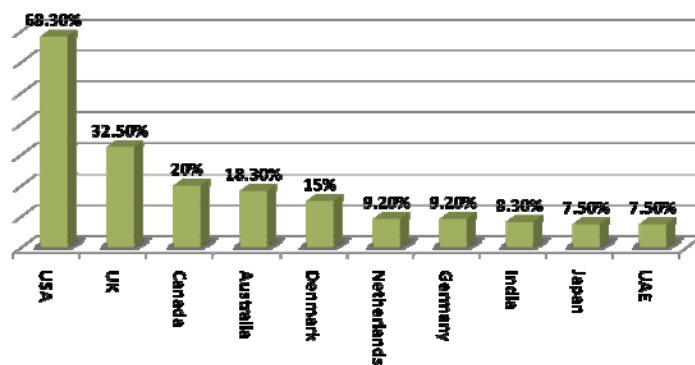


Source: BASIS Survey, 2011

# Major Outsourcing Niche



# Export Destinations



Source: BASIS Survey, 2011

# Quality Certification

International Organization for Standardization (ISO)



- 9001:2008
- 27001:2005
- 20000-2:2005
- 14001:2004

Capability Maturity Model Integration (CMMI)



- Level III
- Level V

# Professional Certification



Microsoft

- MCITP, MCTS, MCPD, MCA etc.



Oracle

- Database Administrator, Developer etc



SAP

- Business Suite



Java

- Programmer

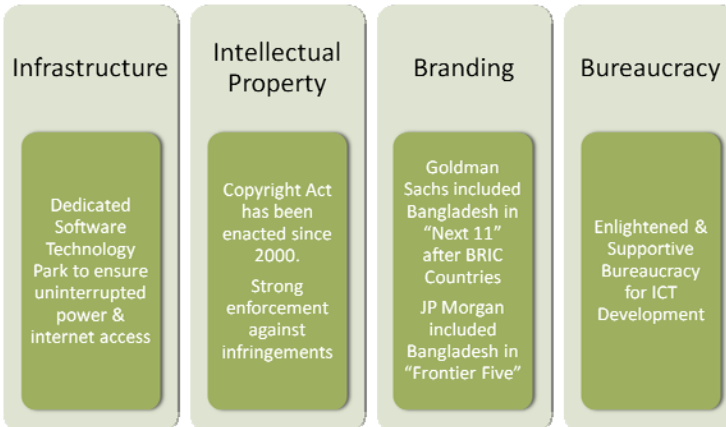
# Why Bangladesh?

Language	Competitiveness	Government Policy	Demography
<ul style="list-style-type: none"> <li>English taught as second language</li> <li>At least 12+ years of learning</li> <li>Flawless Accent</li> </ul>	<ul style="list-style-type: none"> <li>One of the lowest wages for professionals having international standards</li> <li>Lowest space rent in the region</li> <li>India getting more expensive</li> </ul>	<ul style="list-style-type: none"> <li>Friendly Fiscal &amp; Investment Policies</li> <li>Zero corporate tax</li> <li>100% profit repatriation</li> <li>Dedicated Software Technology Park</li> </ul>	<ul style="list-style-type: none"> <li>Very young population</li> <li>Half the population is below 24 years of age!</li> <li>Readily Trainable</li> </ul>

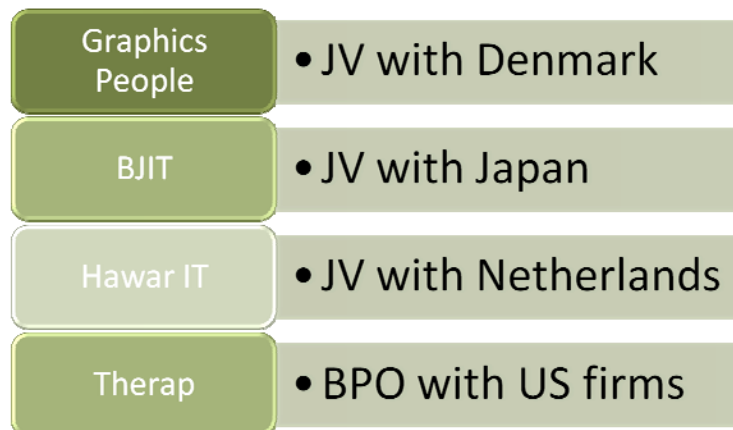
# International Confidence

Gartner	<ul style="list-style-type: none"> <li>Ranked within top 30 destinations for IT outsourcing</li> <li>Bangladesh has been listed as IT hub for the first time in 2011</li> </ul>
oDesk	<ul style="list-style-type: none"> <li>Bangladesh is Seventh in Online Freelance outsourcing jobs</li> </ul>
Samsung	<ul style="list-style-type: none"> <li>High-end R&amp;D Center opened at Dhaka</li> <li>Second such Center of Excellence in South Asia</li> </ul>
AMD	<ul style="list-style-type: none"> <li>Setting up of a Design Center in the process</li> </ul>

## Response to Challenges



## Success Stories



## For More Information

[www.basis.org.bd](http://www.basis.org.bd)

[www.boi.gov.bd](http://www.boi.gov.bd)

[www.bangladeshNEXT.com](http://www.bangladeshNEXT.com)

# Thank You!

